



## Ford, Health in the Hood, World Central Kitchen Mobilize to Deliver 5K Meals to Miami Families

- Ford and its philanthropic arm Ford Fund, in collaboration with Health in the Hood and World Central Kitchen launch an eight-week program to deliver 5,000 fresh meals to families in the Miami-Dade County to provide additional access to healthy foods
- To kick-off the program, Ford is contributing \$25,000 to the nonprofit Health in the Hood and Ford and Spin employees in Miami-Dade will volunteer in a day of service at the nonprofit
- This collaboration offers a unique opportunity for Ford and Ford Fund to continue strengthening communities, like Miami-Dade, and provide additional access to healthy foods

**Miami MAY 7, 2021** – As part of Ford’s commitment to strengthen local communities, the company is joining forces with [Health in the Hood](#) and [World Central Kitchen](#) to deliver 5,000 fresh, healthy, pre-prepared meals to families in Miami-Dade County. The mobilized delivery service will run for eight weeks and complement Health in the Hood’s existing distribution program, with Ford delivering meals via Ford Transit Connect vans to over 60 families weekly who are living in food deserts.

“Amid the COVID-19 pandemic, we have seen an increase in food insecurity in Miami due to job loss,” said Asha Walker, Founder and CEO, Health in the Hood. “By teaming up with corporate community partners like Ford, we are able to mobilize our food pantry and provide additional access to families who might have otherwise not have been able to receive the meals.”

Administered by Ford Fund – the automaker’s philanthropic arm – Ford is contributing \$25,000 to kick off the effort led by Health in the Hood, a nonprofit whose mission is to fight food insecurity. World Central Kitchen, a nonprofit organization that uses the power of food to nourish communities and strengthen economies in times of crisis and beyond, is providing the pre-prepared, fresh meals in addition to their ongoing Miami efforts. Ford’s mobility team is also providing support via its Transportation-as-a-Service (TaaS) software platform to help manage the delivery vehicles and notify recipients when their food is on the way.

The Ford Volunteer Corps will set the stage for meal delivery with a day of service at Health in the Hood. As part of the day of service, local employees across Ford’s mobility business and Ford’s micromobility unit [Spin](#), will help harvest and plant vegetables at its urban gardens. Spin is operating a fleet of dockless scooters in the City of Miami and City of Coral Gables and Ford, in partnership with Argo AI, is currently building an autonomous vehicle service in Miami Dade.

“This program builds on Ford and Ford Fund’s long-term commitment to the Miami community,” said Joe Avila, manager, U.S. & Latin America, Ford Motor Company Fund. “Using our collective resources and expertise, we are able to provide a much-needed service for local families, who now have access to quality meals provided by Health in the Hood and World Central Kitchen.”

Ford Fund and local Ford dealers have invested more than \$8 million in Miami-Dade County and the Miami area to boost education, provide disaster relief and advance social entrepreneurship. More recently, 1 million masks were donated to local nonprofits, first responders and the public as part of Ford and Ford Fund’s effort to [donate 120 million masks](#) to communities across the U.S.

Ford Motor Company (NYSE: F) is a global company based in Dearborn, Michigan. The company designs, manufactures, markets and services a full line of Ford trucks, utility vehicles, and cars – increasingly including electrified versions – and Lincoln luxury vehicles; provides financial services through Ford Motor Credit Company; and is pursuing leadership positions in electrification; mobility solutions, including self-driving services; and connected vehicle services. Ford employs approximately 186,000 people worldwide. For more information regarding Ford, its products and Ford Motor Credit Company, please visit [corporate.ford.com](http://corporate.ford.com).

#### About Ford Motor Company Fund

As the philanthropic arm of Ford Motor Company, Ford Fund's mission is to strengthen communities and help make people's lives better. Working with Ford employees, dealers and nonprofit partners in more than 50 countries, Ford Fund provides access to opportunities and resources that help people reach their full potential. Since 1949, Ford Fund has invested more than \$2.1 billion in programs that support education, promote safe driving, enrich community life and encourage employee volunteering. For more information, visit [www.fordfund.org](http://www.fordfund.org) or join us at @FordFund on Facebook, Instagram and Twitter.

#### About Spin

Headquartered in San Francisco, California, Spin is the micromobility unit of Ford Motor Company. Spin has been recognized for launching the first stationless mobility program in the United States and was instrumental in crafting the world's first mobility permit system. As a trusted and reliable partner, Spin currently operates electric scooters in many cities and universities in North America and Europe. Spin consists of a diverse team of experienced professionals from government and private sectors, and the transportation advocacy world, all of whom are committed to fulfilling the company's mission--giving people the freedom to move. <https://www.spin.app/>